



HOMETOWN HEROES 2025 BANNER APPLICATION

The Greater Oneonta Historical Society (GOHS) is currently taking applications for the **2025 Hometown Heroes Banner Program** for greater Oneonta. The program provides a **decorative 18x48” banner** mounted along the light poles in the town and city of Oneonta to honor veterans or those currently serving in the Armed Forces. The banners will be displayed from Memorial Day (May 26) 2025 to Veterans Day (November 11) 2025, at which time the banners will come down and either be returned to their sponsors or stored for safekeeping at the History Center for display the following year. Each year, sponsors can renew the display of their banner each year for a small annual fee.

Banners are on a first come first serve basis with completed applications only. **The price per banner is \$160 for GOHS Members and \$180 or Non-GOHS Members** (price includes printing of banner, brackets, hardware, banner installation and deinstallation, and incidentals).

The deadline for new banner registration is Friday, March 28, 2025.

Please print, complete, and return this form either in person or by mail or email, along with a photo (150dpi) and payment to the Program Coordinator:

Greater Oneonta Historical Society
PO Box 814 / 183 Main Street
Oneonta, NY 13820
(607) 432-0960
directormm@oneontahistory.org

Fall Hours of Operation: Tuesday – Friday 12pm-4pm; Saturday 10am-4pm

Winter Hours: CLOSED JANUARY; Feb – April: Wednesday – Friday 12pm-4pm; Saturday 10am-4pm

Sponsor Information:

Name of person(s) submitting application: _____

Name of Sponsor(s) **as it will appear on banner:** _____

Address: _____

Phone Number: _____

Email Address: _____



Payment Information:

_____ Check enclosed payable to GOHS

_____ Charge my credit card

Credit Card Account #: _____

Exp. Date: _____

CVV: _____

Billing Zip Code: _____

Banner Price \$ _____

An administrative fee from the Hometown Heroes Program will go toward the Greater Oneonta Historical Society and may be tax deductible.

Veteran/Honoree Profile:

Rank: _____

First Name: _____

Last Name: _____

Branch of Service: _____

Years of Service or War Served: _____

Status (KIA / POW / MIA) (Optional): _____

Medals (Purple Heart / Silver Star / Bronze Star): _____

Other information you wish to include on banner (15 words or less/space permitting): _____



Banner Location:

Sponsors have the option of choosing their preferred banner location (banners are not guaranteed to be in the same location as the previous year). Requested banner locations will be honored on a first come first serve basis. Banner locations include:

- Main Street
- River Street
- Chestnut Street (CITY) [Main Street to Church Street]
- Chestnut Street (TOWN) [West End Avenue to Oneida Street]
- Oneida Steet (TOWN)

Preferred Banner Location (first come, first serve): _____

*Photo(s) can be submitted either by mail or digitally to the address(es) below. If there are concerns regarding a treasured picture, please contact us by phone or email. Please DO NOT fold the photo. Original photos are best. All photos will be returned.

*GOHS is not liable for the misprinting of any banner approved by banner sponsor.

*GOHS will publish a 2025 Oneonta Hometown Heroes booklet. If you would like to include a biography of your Hometown Hero, please submit a brief (limit 150 words) biography with application. Participation is voluntary.

*GOHS will replace damaged banners at no cost to the sponsor. New in 2025, the annual renewal cycle for banners will be limited to three years (i.e., 2025 new banner purchases can be renewed for the 2026 and 2027 seasons, at which point, a new banner will need to be purchased for the 2028 season).

Greater Oneonta Historical Society
PO Box 814 / 183 Main Street
Oneonta, NY 13820
(607) 432-0960
directormm@oneontahistory.org

Fall Hours of Operation: Tuesday – Friday 12pm-4pm; Saturday 10am-4pm

Winter Hours: CLOSED JANUARY; Feb – April: Wednesday – Friday 12pm-4pm; Saturday 10am-4pm

Learn more about the Hometown Heroes Banner Program at www.hometownheroesbanners.com